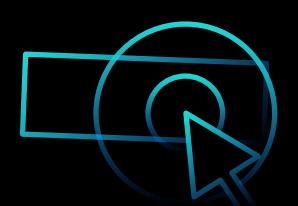
## Become a Data Guru in *5 Easy Steps*

You – yes, you! – have phenomenal data and analytics power at your fingertips right now.

Even if you don't have any formal training, all you need is a desire to understand your data and learn how to use it to take action.





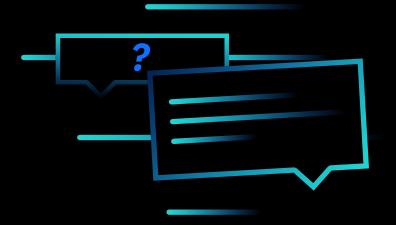
## STEP 1

Sign up for the IBM Cognos Analytics free trial.



Follow the simple instructions for loading data.





## STEP 3

Ask the AI Assistant questions using regular language and get answers you can understand.

## STEP 4

Make a breakthrough using powerful data exploration tools.





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